



CASE STUDY

A FULL-SERVICE PRINT AND MERCHANDISING SERVICE EVOLVES INTO AN EXPANDING 3PL

OVERVIEW

THE CLIENT

Givington's offers numerous services for creators, including custom printing, promotional materials, and design—as well full e-commerce management: Online presence and channel management, inventory, fulfillment, shipping, and more.

THE CHALLENGE

Inconsistent tracking of inventory levels became an issue as Givington's grew. But they needed more than a traditional inventory management system to manage complex order fulfillment. A lack of integration between the WMS and OMS/TMS systems was also creating a challenge.

THE SOLUTION

Infoplus was able to implement a complete solution for Givington's in six months, with little customization needed. The new platform included easy-to-navigate and intuitive UI/UX, a new barcoding system, autoship, and cartonization.

THE OUTCOME

INFOPLUS + GIVINGTONS

3PLs and other high-volume clients need the right tools in order to grow and scale. Infoplus can help streamline workflows, increase accuracy and transparency, and allow you to serve your customer better. Just ask Givington's.

THE OUTCOMES

- A sizable uptick in order volumes
- Increased customer retention
- Improved transparency and accuracy with clients and internal staff
- A single source of truth for all inventory and order data
- Barcoding implementation
- Automation workflows for fulfillment
- Cost-savings, accuracy, and speed improvements for orders from implementing Cartonization



"We stumbled into being a 3PL. We lacked a lot of the expertise, and we actually didn't even know the questions we needed to be asking for a really long time. Infoplus allowed us to really start to become experts in the field that we found ourselves in."

JOEL ADDINGTON

Co-Founder/CIO