

# Make Logistics Logical: 3PLs + Infoplus WMS

3PLs have unique business needs and interests, especially when comparing a 3PL to a more traditional D2C e-Commerce business model.



## THE PROBLEM

In fact, many e-Commerce businesses find they can grow into becoming a 3PL. The problem companies like this face are they outgrow their software as well. Changing WMS' (warehouse management software) can be a headache and a time-consuming process.

Many e-Commerce businesses and 3PLs choose Infoplus as their WMS due to its flexibility to handle both types of business needs. With modules like inventory, omnichannel order and fulfillment management, as well as 3PL billing, EDI integrations, and limitless customization through JavaScript, Infoplus is poised to handle a business' growing and changing needs.



# 72M

PACKAGES SENT IN 2021



# 10M

ORDERS SHIPPED IN 2021



# 300+

ESTABLISHED INTEGRATIONS



## THE SOLUTION

### Client Visibility

Easy access to real-time data for you & your clients so you're both in the know.

### Inventory and Quality Control

Omnichannel inventory data and baked-in QC measures such as barcode scanning.

### Warehouse Planning

Labor optimize your warehouse layout and operations by using AI to interpret trends and predict warehouse needs.

### Scaling with Your Business

Infoplus is designed with growth in mind. Automation allows you to easily take on new clients with new and unique needs.

## THE SECRET SAUCE OF INFOPLUS

Infoplus offers a unique inventory formula that offers ultimate control and flexibility for you and your clients.

### The Allocation Formula

Fulfillment Filters



Location Settings



Item Settings



Allocation Results

If a client has two products that need completely different handling, simply adjust the pieces of the Allocation Formula to create a new fulfillment plan to fit your needs.



## END TO END 3PL MANAGEMENT

### Step 1: Receiving

Interactively receive inventory into your warehouse(s) with built-in quality control checks to accurately capture data for peace of mind for you and your clients. Scan inventory through easily accessible mobile apps from any smart device.

### Step 2: Inventory Management

Access to real-time views of inventory so you (and your clients) know exactly what is available, what is low, and what is unavailable. Connect all your digital storefronts to Infoplus for a holistic and accurate inventory snapshot.

### Step 3: Light Manufacturing

Offer light manufacturing to your clients. Take unique components of your client's inventory to make a kit or assemble a product for an added layer of billable work. Do the heavy lifting for them.

### Step 4: Fulfillment Plans

With limitless and fully customizable fulfillment plans, easily have your staff pick orders accordingly based on the unique circumstances of both your client's needs and your warehouse layout and staffing capabilities.

### Step 5: Pick, Pack, Ship

Customize your pick, pack, ship process to work for you. Easily customize and change your pick, pack, and ship processes to meet the unique needs of each client. Utilize built-in automation check-points to speed up these processes, such as cartonization, automatic printing, and label generation.



## TESTIMONIAL

"Infoplus has afforded me the following benefits: Ability to see and analyze entire operation process in real-time, Ability to provide customers with high-end and reliable customer portal experience, Ability to seamlessly integrate with prospects that show interest in our company (A huge selling point), Unlimited reporting potential and data that has allowed us to gauge our past and present performance like never before. I truly believe Infoplus will allow me to take my business to the next level."

**FRANK P.**

East Coast Fulfillment